

Quality and performance

The Allmakes 4x4 Premium Range (PR2) combines the best aftermarket products from the best OEM and aftermarket suppliers to create an elite range of parts for Land Rover vehicles that offers unrivalled performance, durability and reliability.

QUALITY STANDARDS

Each of the products in the range earned its place by being able to meet key performance benchmarks relating to sales, warranty rates, fitment history, shelf life and manufacturer performance.

ASSESSMENT CRITERIA

The range only contains products for vehicles built after 1997 that meet our quality standards; have sufficient sales history to determine whether they are fit for the range; and that have been sourced from manufacturers with a proven history in the 4x4 parts market.

Extended warranty

Such is our confidence in our Premium Range that we have elevated the standard manufacturer warranty.

30-MONTH DISTRIBUTOR WARRANTY

Allmakes 4x4 distributors shall be offered a 30-month warranty on all products in the PR2 range*.

* Terms and conditions apply.



2-YEAR END CUSTOMER WARRANTY

We want to enable our distributors to pass on our warranty so that end-customers shall receive a 2-year warranty on all products in the PR2 range*.

* Terms and conditions apply.

A branded range

Allmakes 4x4 Premium Range products will be packaged in either PR2 branded cartons or will have PR2 branded stickers or holograms applied.



Where a PR2 product is already branded (e.g. Valeo), we will not repackage it, we will simply apply the holographic sticker to indicate it is part of the range.

PR2 products that are loose items will have a PR2 branded tag attached.



PR2 online

An entire area of the Allmakes 4x4 website will be dedicated to the Allmakes 4x4 Premium Range. Check here for news and updates or register on the site to take advantage of special offers and competitions, or to subscribe to our monthly newsletter.

www.allmakes4x4.com/pr2



Looking ahead

Initially the range will be made up of about 2000 items, but this will be an evolving range with products being added, and even if necessary removed, as part of a complex monthly review.

Our aim however is simple. To launch, establish, maintain and enhance the best performing range of aftermarket parts for Land Rover vehicles.

FUTURE POTENTIAL

As new vehicles come off the Land Rover production line, so new products will be introduced to the PR2 range.

These products will only qualify when all of the necessary quality requirements have been met. We are committed to ensuring that the same high standards are applied to all future additions to the range.

Manufactured with Precision



We say “Manufactured with Precision” because the products in the Premium Range meet the highest standards and specification. You can be confident the products will fit correctly, they will operate as designed, and will provide lasting performance.

We want you to feel that when you have fitted an Allmakes 4x4 Premium Range product, you have fitted the best the aftermarket has to offer.

What’s in the range?

The range covers products that fit Discovery, Freelander, Range Rover and Defender vehicles built since 1997.

The range consists of a number of recognised brands such as Dayco, Delphi, Hardy Spicer, GKN, Lemforder, Magnetti Marelli, Valeo, Timken and Wabco, as well as products sourced by the Allmakes 4x4 procurement team.

The range provides excellent coverage of service and repair items while being able to offer products in every area between Hub and Spark including axles, brakes, clutch, cooling, steering and suspension.

FAQs

How much will PR2 products cost me?

PR2 products are priced to be highly competitive in the market place. You can expect to make significant savings when compared to buying from a main dealer yet the quality will be equivalent.

Where can I buy PR2 products?

Allmakes 4x4 Premium Range products are available from Allmakes 4x4 distributors around the world. Contact us via the website to locate your nearest dealer.

What happens if a PR2 product is defective?

In the very unlikely event that within the warranty period a PR2 product should prove defective as a direct result of its materials or manufacturing, Allmakes 4x4 will offer a direct replacement of equal or higher quality at no additional cost to the end-customer.*

* Subject to terms and conditions.

Further information can be found on the website:

www.allmakes.com/pr2

AllMakes4x4
Quality, Value and Performance

Premium Range

T: +44 (0) 1235 821122
F: +44 (0) 1235 821133
E: allmakes@allmakes.co.uk
www.allmakes4x4.com

AllMakes4x4

Quality, Value and Performance

Premium Range

Manufactured with Precision



2-year warranty